

## CURRICULUM VITAE

Hello! I'm a UI/UX and Visual Designer. I love to create digital experiences where style and functionality come together seamlessly. With over 15 years of experience, I've found fulfillment in revitalizing digital products for renowned brands while also generating ideas and MVPs for startups.

I thrive in collaborative team environments, where I can engage in fruitful discussions, brainstorming sessions, and focus on my expertise: Design Systems. However, I'm equally adept at working independently, managing UX, UI, and Visual Design.

Currently, I'm collaborating with Huawei MARC – Milan Aesthetic Research Center – as a UI/UX designer, contributing to a wide array of Huawei's consumer products ranging from innovative OS concepts to advancements in the automotive sector, as well as pioneering mobile, tablet, desktop, and wearable experiences. I remain open to exploring new opportunities and expanding my horizons.



# VALENTINA FRARE

Senior UI/UX Designer

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## EDUCATION

2020	<b>INTERACTION DESIGN FOUNDATION</b> UX Design course
2021	<b>GOOGLE UX DESIGN</b> UX Design course
2008	<b>POLITECNICO DI MILANO</b>
2005	Laure specialistica in Product Design - Facoltà del Design
2006	<b>HOGESCHOOL ANTWERPEN</b> Productonwikkeling course - Progetto Erasmus
2005	<b>POLITECNICO DI MILANO</b>
2002	Bachelor Degree in Product Design - Facoltà del Design

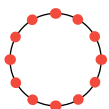
## WORKS

Today	<b>HUAWEI MILAN AESTHETIC RESEARCH CENTER</b> I've been designing new digital experiences across all Huawei's consumer products, working on different OS concepts for the entire devices ecosystem, and for the automotive field.
2021	
Today	<b>FREELANCE</b> Collaboration with agencies on branding graphic and web design project. Small and big clients such as Bacardi, Samsung, Cooperatives Europe.
2007	
	KATHARINA WINTER · Brand, Visual Designer, UI/UX Designer
	TO-LINK · Web Graphic Designer
	PIXELINSIDE · Graphic Designer
	PUNK FOR BUSINESS · Graphic Designer ... and more
2008	<b>ODO FIORAVANTI DESIGN STUDIO</b>
2006	industrial designer
2006	Involvement in stand assembly / Creation of photographic sets / Designing graphics for t-shirts / Conceptualization, design, and visualization for interior design retail / Production of small-scale coordinated images and graphics for websites.
2002	

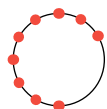
## AWARD

2009	Compasso D'Oro Giovani TARGA GIOVANI ADI
	<b>1st PRIZE</b>
2009	Lucky Strike Designer Award Progetto di tesi "7x4" - Migliore tesi del 2009

## SPOKEN LANGUAGES



ITALIAN



ENGLISH

I'm a UI/UX Designer with an innate passion for creating engaging and intuitive digital experiences.

For digital projects, I use **Sketch** and **Figma** daily. Since I was a high-school student I've been used the major **Adobe softwares**, such as Illustrator, Indesign, Photoshop, and XD.

I'm in love with **Design Systems**, well organized concepts, projects and products.

With over 15 years of experience in the design industry, I have honed my skills and developed a comprehensive vision of user-centered design.

Here are my key skills:

**User-Centered Design:** I am skilled in analyzing user needs and implementing intuitive solutions that enhance the overall experience.

**UI Design:** I possess a solid understanding of user interface design principles and can create visually appealing and functional layouts.

**UX Research:** I am proficient in conducting qualitative and quantitative research to understand user behavior and inform design decisions.

**Project Management:** I have strong skills in managing the project lifecycle from concept to delivery, ensuring adherence to established timelines and budgets.

**Agility and Adaptability:** I am accustomed to working in a dynamic environment and quickly adapting to changes, always maintaining a flexible and results-oriented approach.

**Time Management and Precision:** I am highly proficient in managing my time effectively, ensuring timely delivery of projects without compromising on quality or accuracy.

**Teamwork and Solo Work:** I thrive both as a collaborative team member and as an independent contributor, able to work effectively with others while also demonstrating initiative and autonomy in my work.

**Cross-functional Collaboration:** I love in working in multidisciplinary teams, collaborating with developers, 3d artists, product managers, and other stakeholders to ensure product consistency and alignment with business goals.

**Project applications:** I have experience designing for **mobile, tablet, wearable, AI** and **automotive** interfaces. I understand the unique considerations and constraints associated with each platform and strive to create seamless and user-friendly experiences across all devices.